

RECEIVED
CENTRAL FAX CENTER

APR 28 2005

Serial No. 09/754,182
28 Apr 2005 Reply to
28 Oct 2004 Office Action

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Serial No.: 09/754,182
Applicant: Robert Carl Silkey et al.
Filed: January 3, 2001
Title: **SYSTEM AND METHOD
FOR NETWORK BASED
MARKETING**
Art Unit: 3622
Examiner: Jean D. Janvier
Docket No.: 111109-001-US

Certificate of Transmission (37 C.F.R. §1.8a)

I hereby certify that this paper is being transmitted by facsimile on the date shown below to the United States Patent & Trademark Office centralized facsimile number (703) 872-9306.

April 28, 2005 *Shari Herron*
Date Shari Herron

Reply Under 37 C.F.R. § 1.111

MAIL STOP AMENDMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

This communication is in response to the Office Action mailed October 28, 2004. Allowance of the above identified application is respectfully requested in view of the following Amendment and Remarks, where:

Amendments to the Claims begin on page 2 of this paper; and
Remarks begin on page 5 of this paper.